



Videographer Summer Internship

JOB DESCRIPTION:

Corporate Overview

Yes, it's pronounced Guyel-Leeon. But, we aren't French. We're Midwestern. We're a lean pack of professionals. We aren't about talk. We're all about results. And how do you get results? By working hard to make sure everything we do, and you do means something. Every project, every interaction, every relationship – heck, even every handshake has to mean something around here. We're a close-knit agency that resembles a family more than business. We like to do great work and have fun doing it. And our clients feed off that energy – and appreciate it, too!

Position Overview

This internship will provide the candidate exposure to the inter-workings of a marketing communications firm, client – agency relationships, agency operations, and the role of video in the marketing and brand services that G/L offers.

This person will be shooting and editing video projects for clients as well as for agency self-promotion. They will be part of the creative department and will have opportunity to be a part of creative process and attend select creative meetings. In addition, the intern may be requested to do secondary research for members of the brand management, digital media, and new business team when they need assistance.

Intern will interface with project managers, art directors, writers, and social/digital media managers. They will also be able to flex their copywriting and script writing skills collaborating with our creatives in the process.

Intern will have access to following cameras/software:

- Canon EOS R
- 4 Lights (soft box and flat panel)
- 2 tripods
- Handheld stabilizer
- External 7" shoe-mount video monitor
- Zoom recorder for audio
- Shotgun mic
- lavalier mic
- Typically rent out other equipment on a needs basis
- Any editing/graphic software available within Adobe Cloud

Intern is also welcome to utilize any of his/her own equipment.

Report to: Creative Director

Specific Candidate Characters:

- Candidate must have the ability to shoot and edit video and provide examples of work for the interview
- Must exhibit passion for their work and be highly functional in a creative, high energy, team oriented environment
- Must be proactive and have ability to manage his/her time effectively and efficiently.
- Excellent writing and communication skills

Internship Details

- Compensation: Hourly wage of \$12.50, 4 days/week (30 hours/week)
- This would be for Summer 2024 from June 1 (or around that date) to mid-August.
- Juniors and Seniors are welcome to apply
- Must have a vehicle, as candidate may need to attend video shoots locally

To apply, PLEASE EMAIL RESUME and samples of your work BY March 25 to Theresa Cooper at theresa@geileon.com